

Cookie Sales Options

A Direct Cookie Sale is VERY flexible for Troops across our GSDH Council. A direct cookie sale opens up the sales possibilities, allowing each individual Troop to decide how they want to sell their cookies. Troops can use the benefits of a Direct Sale to mold their sales strategies into a successful cookie sale!

Follow these Tips for a Successful Direct Cookie Sale:

- **Be Creative!** Let the girls think of fun and new ways to sell cookies.
- **Think Ahead!** Plan out your cookie sale season. How many cookie shops does your Troop plan to hold? Where and how are you going to sell your cookies? This will help your Troop with the initial cookie order. Always order MORE of the top varieties (Thin Mints, Caramel DeLites and Peanut Butter Patties) these will always sell! Don't get stuck with unpopular varieties. Order less Shortbreads, Thanks A Lots, Peanut Butter Sandwiches and Shout Outs.

Traditional Order Taking:

Use your order card! Girl Scouts still receive a cookie order card, use it! Don't like having to order cases of cookies first? Take orders the first 2 or 3 weeks of the cookie sale and then place an order with your local cookie cupboard via the **Planned Cookie Order**. Pick up your cookies and deliver to customers before the last week of the sale, collect money and turn it into GSDH by March 24th!

Online Cookie Sales:

Take your cookies sales to the web! Girl Scouts can send E-Cards and post cookie sales on Facebook via www.abcsmartcookies.com. Girls set their goals under ABC Catch Goals, register their email address and send a cookie order card via E-Cards to their friends and family members. Girls 13+ can log onto Facebook and download the cookie app for online sales.

Cookie Shops:

Cookie Shops are a great way for Girl Scouts to get out in their communities and sell Girl Scout Cookies! Cookie Shops are set up at local businesses, churches, schools, events and public areas where Girl Scouts can set up to sell cookies. Any Troop or Girl Scout interested in hosting a Cookie Shop must register their Cookie Shop at www.abcsnap.com. Cookie Costumes and signs are available to check out at your local Girl Scout Office. Extra cookies are always available from your local Cookie Cupboard.

Cookie Caravan:

Too cold to walk the neighborhood? Try a Cookie Caravan! Design some Cookie Posters, paste them to the side of mom's van and circle the neighborhood or neighboring town! Sell your cookies right out of your car!

Have Extra Cookies?

Trade with another Girl Scout Troop! Troops are welcome to trade cookies amongst each other throughout the cookie sale. Help each other out! Just don't forget to track any cookies exchanged in Snap for money and recognition tracking purposes by doing a Troop-to-Troop transfer. Check out the GSDH Cookie Blog at www.gsdakotahorizons.org to contact other Troops in your area!