

2012 Cookie Sale - Girl Scout Parent/Guardian Guide

February 18 - March 24th, 2012

My Girl Scout Cookie Sale Leader is: _____
Phone Number: _____
Email: _____
My Service Unit Name is: _____
My 5 Digit Troop #: _____



Cookie Sale Fast Facts & Deadlines:

- Cookie Sale February 18-March 24, 2012.
- Cookies are \$4.00/box, money is collected at time of delivery.
- Checks payable to "Girl Scouts-Dakota Horizons" or "GSDH."
- Cookies are available the week of February 13th for pick up from your Troop Leader and girls will have cookies ON HAND to sell throughout the Cookie Sale.
- *All cookie money is due to Troop Leaders on or before **March 25, 2012**. Your leader **MUST** have all money by this deadline or your Girl Scout may not receive credit for the boxes she sold. It is a good idea to give your Troop Leader money you have collected at the end of each sale week throughout the sale.*
- *For safety money can be given to the Troop Leaders throughout the Cookie Sale to be deposited. We do not want any large amounts of money sitting around anyone's house.*
- Parents will pick up girl recognition items from Troop Leaders in May.
- Dakota Certificates will be mailed directly to the Girl Scouts in May.

Catch Goals for Goal Setting:

Catch Goals is an interactive goal and training game for girls to complete through the ABC Bakers website. Each girl that completes the goal game activities will earn an Online Patch. In order to participate, girls go online at www.abcsmartcookies.com where they can play the Catch Goals game and set their goals for the 2012 Cookie Sale. As a part of the Catch Goals program your Girl Scout can take advantage of the new Online Marketing option. Girl Scouts can now utilize the Internet to market Girl Scout Cookies! Check out the E-Card and Facebook applications under Catch Goals. Girl Scouts can send friends and family members an email advertising that IT'S COOKIE TIME! Then customers have the opportunity to order cookies right online! **Girl Scouts, with your assistance, are responsible for printing off any online cookie orders, delivering the cookies to the customer and collection the money.**

Girls Learn Life Skills through the Cookie Sale Program:

Goal Setting. Decision Making. Money Management. People Skills. Business Ethics. Girls learn these skills and many more when they sell Girl Scout cookies. Girl Scout Troops choose the activities they want to experience during the year and after calculating what their expenses will be, they set goals for their cookie sale. Once their budget is set, they work as a team to achieve their goals. Discover, Connect, Take Action and help your Girl Scout find her entrepreneurial spirit. This year's cookie theme is **What Can a Cookie Do?**

Making your Girl Scout's Sale Successful:

You can help her have the best possible cookie sale experience:

- Attend a Cookie Rally and her troop's cookie sale training meeting.
- Discuss her cookie sale goal and how she might reach it.
- Make sure selling does not start early! Girls are "on their honor" to begin selling on February 18, 2012 .
- Remind her to ask customers to make checks payable to 'Girl Scouts-Dakota Horizons' or 'GSDH.'
- Help her be responsible for her checks and money. Turn money into Troop Leader on weekly or bi-weekly basis.
- Ensure she follows these safety guidelines:
 - Sell with adult supervision and guidance.
 - Use the buddy system.
 - Stay out of strangers' homes.
 - Participate in door-to-door sales only during daylight hours, unless accompanied by an adult.
 - Carry only small amounts of money when selling cookies.
 - Turn in cookie money to your Troop Leader on or BEFORE the deadline!